



September 19, 2017

To Whom It May Concern:

It gives me great pleasure to personally recommend Kathryn Alexander, Social Media Wizard for employment. As a Social Media consultant for Three Sisters Winery, Kathryn consistently went above and beyond expectations, demonstrating all the key qualities of professionalism. No job was too big or too small for Kathryn, who built and executed our social media platform, conducted posts and contests to engage consumers, as well as clean up and start a blog post for our website. The first month with Kathryn managing our social media we had over 5,000 Twitter impressions, website users were up +80% and over 300 new followers on Instagram. These trends have continued under Kathryn's supervision.

Kathryn brought a positive attitude to each task and is an excellent writer. In my 12 years of marketing she is unquestionably the most engaged social media consultant I have ever worked with. If I was in a position to hire her, I would not hesitate.

Sincerely,

Rebecca Mikulic
Owner
Three Sisters Winery

rebecca@earlco.com
(604) 363 3402
www.3sisterswinery.com